



NEW VISIONS FOR THE MUSIC ECOSYSTEM

Experience, discuss, and shape the future of the music industry at MUSIC FRONTIERS on 4 to 5 September at AQUA Höfe Berlin

The groundbreaking industry conference brings together leading voices from music, technology, and research in carefully curated talks and workshops.

- On 4 and 5 September 2025, renowned international experts and providers of **innovative technological solutions** for music, **leading researchers** and **key authorities in the industry** will come together to discuss forward-thinking solutions for a more sustainable, equitable, and innovation-driven global music ecosystem.
- MUSIC FRONTIERS sets itself apart from traditional industry events by **emphasising practical solutions** and **technological applications in music**, instead of focusing on existing problems and unclear structures.
- The conference offers a curated schedule of **panels** and **workshops** with **international speakers** covering topics such as **artist financing**, **music communities**, **immersive sound**, and **music tech infrastructure**.
- All sessions and events will be held in **English**, including the likes of:
 - **Hacking the Hype:** Smarter Music Marketing Today
 - **Game On:** Why Music Is Leveling Up in Gaming
 - **Training the Machine:** Licensing Music for AI
 - **Music as Social Glue:** Building Music-Driven Communities
 - **Smart Stages:** How AI is Revolutionizing Live Music From Tour Routing to Live Performances
 - **Deep Listening:** Crafting with Immersive Sound

- **Ethics & Accountability:** Building Transparent AI for Music

- For the first time, the conference will be presenting a dedicated focus on the role of **artificial intelligence** on an international platform with **MUSIC FRONTIERS in AI**.
- The program is complemented by the **Innovation Showcase Stage** featuring hands-on live demonstrations by startups and innovators. In the courtyard of AQUA Höfe, the **Experience Playground** will allow attendees to engage directly with music technology in their intended artistic contexts.
- The conference will conclude on the evening of September 5, 2025, with the **International Sound Awards** in recognition of outstanding achievements in the development of sound, technology, and social impact.

"The successful evolution of the music industry is more connected to technological progress than ever before. With MUSIC FRONTIERS, we are creating an international music conference in Berlin that provides a platform exactly for this. The focus here is not on debating the industry's problems but on presenting real, sustainable innovations and discussing solutions for the future of the music ecosystem."

Matthias Strobel, President of MusicTech Germany

- MUSIC FRONTIERS is organised by **MusicTech Germany**, the German Federal Association for Music Technology, as the next step following the successful pilot event NEW VISIONS for MUSIC & SOUND in 2024.
- Further detailed information on the program and speakers will be announced in the coming weeks.



Photos



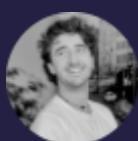
Website



Visuals



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